

INTERNATIONAL JOINT CONFERENCE

8th BRCEBE Balkan Region Conference on Engineering and Business Education

10th ICEBE International Conference on Engineering and Business Education

Creating a mindset for growth and socio-economic development

Sibiu, Romania, October 19th-22nd, 2017



Organisers:

Lucian Blaga University of Sibiu, Romania
Hochschule Wismar, University of Applied Sciences: Technology, Business and Design

Partners:

Hebei GEO University, Shijiazhuang, Hebei, China
La Consolacion University Philippines, City of Malolos, Philippines
Østfold University College, Fredrikstad, Norway,
Cape Peninsula University of Technology, Cape Town, South Africa
Gujarat University of Technology, Ahmedabad, India
Alexander Technological Educational Institute of Thessaloniki, Greece

The conference

The conference has a mission for sharing and disseminating the recent research outcomes in engineering and business education, innovative business applications, interdisciplinary and intercultural use experiences, as well as potential market analysis and development trends for conference attendants. This conference offers a unique opportunity for academics, business and also for students from around the globe to share their broad array of knowledge, perspectives and fresh research outcomes for innovation and business applications benefiting globally and locally.

Topics:

Entrepreneurship education and research	Multimedia in engineering and business education
Innovative new methods for engineering and business education	Social and philosophical aspects of engineering and business education
Cooperation between academia and business	Management of engineering and business institutions
Knowledge management in engineering and business education	HCI (Human Computer Interaction) applications for educational purposes
Sustainability in engineering and business education	The heritage and the development of national culture under economic globalization
New curricula development	National culture innovation and education development
Quality management in engineering and business education	
Lifelong learning	

Papers and Publication

All the accepted and presented papers will be published in the peer reviewed proceedings to be indexed in Thomson Reuters - Conference Proceedings Citation Index, and other international databases <http://www.degruyter.com/view/j/cplbu?rskey=ITM7Fk&result=6> . Selected papers may also be published in the journal <https://www.degruyter.com/view/j/aucts?rskey=ime27j&result=7>

Conference details

For all details, such as paper submission requirements, procedures, and guidelines, please go to the conference website: <http://conferences.ulbsibiu.ro/brcebe>

Important dates:

Full Paper Submission by:	25 April 2017
Notification of Acceptance of Full Paper	25 June 2017
Early Bird Registration Closes:	30 July 2017
Conference Dates:	19-22 October 2017

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