

I.N.E.C.

International Non-Formal Education Conference
29 sept. - 1 oct. 2023 Targu Mures - Romania

Role of Corporative Universities as a model of non-formal training

Paolo Frignani

- The Corporate University: Fundamental Features.

- **Flexibility**
- **Experience**
- **Objectives**
- **Teachers**
- **Learning**



• U.S. Corporative Universities

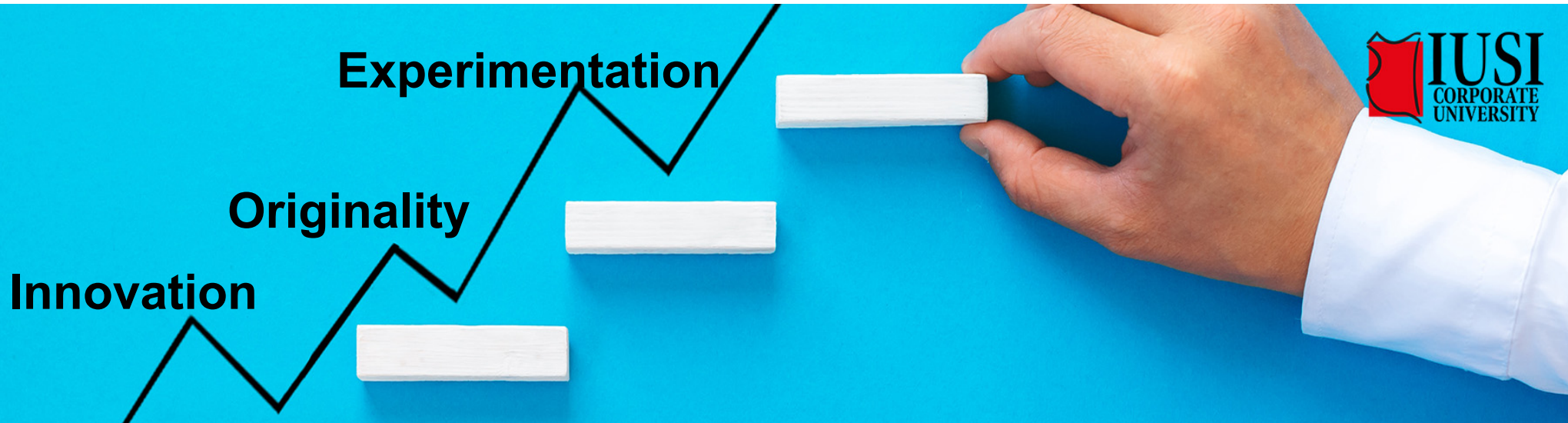
- **1956 General Electric Leadership Academy.**
- **1965-1970 Disney Academy in the film and communication sector,**
- **Oak Brook Academy in the mechanical sector,**
- **Hamburger Academy and Mc Donald's in the restaurant industry.**
- **1980 – 2000 Corporate Universities JP Morgan, Boeing, Motorola, and General Motors.**
- **2008 Apple University in Cupertino, California.**

• Italian Corporate Universities

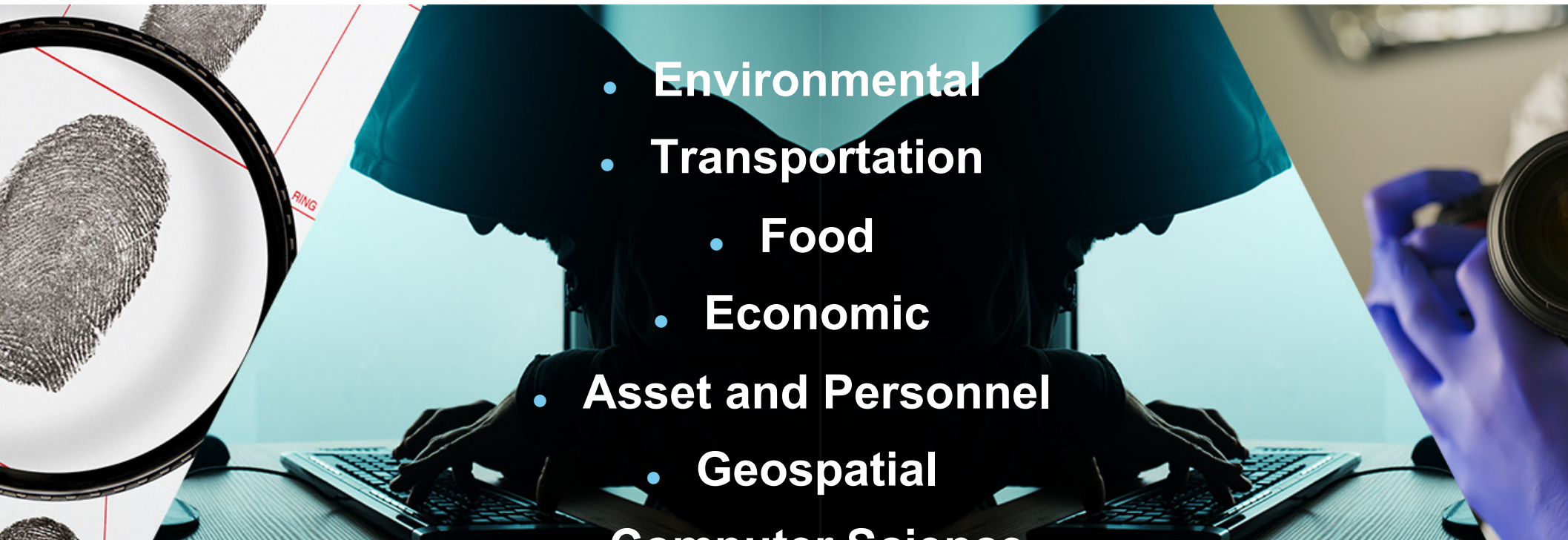
- **1957 Enrico Mattei School** (originally established as the **School of Advanced Studies in Hydrocarbons**) of ENI, now known as **ENI Corporate University**.
- **2000-2020 Corporate University of Banca Mediolanum** in the banking sector;
- **HerAcademy**, the **Corporate University of the environmental giant** based in Bologna;
- **(MUNER) Motorvehicle University of Emilia-Romagna**;
- **Illy Corporate University** in the food & beverage sector;
- **1922 IUSI Corporate University** in the security and investigations sector.



- 3 watchwords



- Forms of security



- Environmental
- Transportation
 - Food
 - Economic
- Asset and Personnel
- Geospatial
- Computer Science

- The formations in the field of Security and Investigation referenced by IUSI are:

- Security coaching
- Cybersecurity expert
- Investigator
- Expert in investigation techniques and detection
- Security Manager: responsible for workplace safety
- Corporate security officer
- Fire safety officer
- Emergency and rescue officer
- Private protection agent
- Consultant in the field of security and investigation
- Expert in victimization process analysis
- Expert in the legal aspects of investigation and inquiry
- Expert in searching for assets, including through electronic means, subject to execution
- Expert in economic and financial crimes
- Responsible for Security, Protection, and Prevention (RSPP)
- Expert in human trafficking and exploitation
- Expert in forensic genetics
- Expert in cybercriminology
- Expert in anti-drug matters
- Expert in investigative criminology
- Expert in investigative psychology technologies and techniques
- Legal operator expert in criminal investigations
- Health surveillance, organizational well-being, and environmental prevention officer
- Expert in security and prevention intelligence.

Areas of training integration

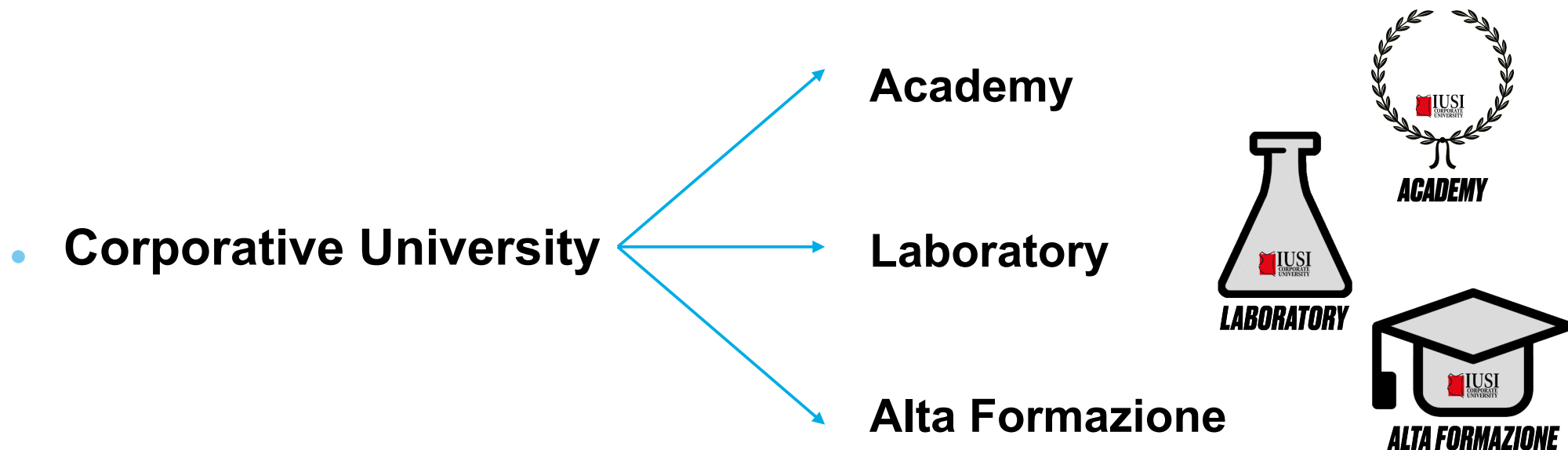
- Web Development and Design Area
- Web Communication and Web Marketing Area
- Multimedia and Interactive Development Area
- Fundraising and Crowdfunding Area
- Personal Relationship Area



SoftSkill

- problem solving,
- capacità di comunicare,
- capacità di creare
- capacità di collaborare.

Organizzazione della formazione interna



Academy

- Course for "Control Services Operators" (Ministerial Decree 06/10/2009)
- Course for Private Security Guard
- Course for Investigative Collaborator
- Course for "Front Desk Services Attendant"
- Specialization course for commercial investigations
- High-risk fire safety course
- Steward course for sports facilities
- Street tutor course
- Drone pilot course
- Short firearm operational shooting course
- Bodyguard course
- Peacekeeper course - United Nations volunteers
- Team working and team building course.



ACADEMY

Laboratory

- EXECUTIVE MASTERS in :
- Introduction to Information Security and Cybercrime
- Methods and Techniques of Group Work in Business and Social Context
- Crime Scene Analysis and Evidence Collection and Management
- Conflict Management Techniques
- Introduction to Forensic Psychology and Investigative Criminology
- Cybersecurity Analyst (Soc 1st Level)



LABORATORY

Advanced Professional Education

- AFP (Professional development)
- LP (Professional Degrees)
- MP (Professional Masters)



ALTA FORMAZIONE

Organization of Italian I.T.S. (professional schools)

Ministerial Technological areas

- Energy efficiency
- Sustainable mobility
- Emerging life technologies
- New technologies for Made in Italy (Business services, Agro-food system, Housing system, Mechanical system, Fashion system)
- Information and communication technologies

Professional degrees



+3°

=

LAUREA PROFESSIONALE

Professional degrees on request

- 1)Technologist in Security Sciences**
- 2)Technologist in Investigative Sciences**

Course scheduling

- **First Year: preparatory**
- **Second Year: Professional**
- **Third Year: professional & depth research**



Masters Courses

- **First-level Master's in Forensic and Penitentiary Psychopedagogy**
- **First-level Master's in Forensic Psychology and Child Protection**
- **Biennial Master in Expert in Information Security Techniques and Cybercriminality**
- **Annual Master in European Economic Security**
- **Biennial Master in Criminology and Criminalistics**
- **Biennial Master in Legal and Forensic Pedagogy**

Thank you for your attention

More information on

WWW.IUSI.EU available in

English – Espanol - Română