



INTERNATIONAL WEEK OF LUCIAN BLAGA OF SIBIU

MAY 20th – 24th, 2024

<https://conferences.ulbsibiu.ro/iweek/programme/>

MONDAY, May 20th

9:30 - 10:00	Registration of participants <i>*Kindly please bring your teaching/training mobility documents to be signed and stamped by Lucian Blaga University of Sibiu</i>	Avram Iancu Hall, 5-7 Victoriei Blvd.	
10:00	OPENING CEREMONY Speakers: Rector, prof.univ.dr.habil Sorin Radu Vice-rector, prof.univ.dr. Andrei Terian- Dan Head of the International Relations Department, Delia Ștefenel	Avram Iancu Hall, 5-7 Victoriei Blvd.	
11:00	SIBIU CITY TOUR	Meeting point: Avram Iancu Hall, 5-7 Victoriei Blvd.	
HOURLY	LECTURE TITLE	SPEAKER	FACULTY AND ROOM
12:00-13:00	The land of sojourning in the Book of Ezekiel	Prof. Dr. Chrysostomos (Maher) El Mecherki, University of Balamand, Lebanon	Faculty of Theology, Room 33 and online meet.google.com/hhi-cjcb-dgt
13:00-14:30	Religious Education in Germany - basics and some recent developments	Prof. Dr. Bernd Schröder, University of Göttingen, Germany	Faculty of Theology, room Dumitru Staniloae
15:00-15:30	Air pollution and health effects	Janine Wichmann, University of Pretoria, South Africa	Faculty of Sciences, Room A01 and online https://meet.google.com/tpo-kyds-nnp
16:00-18:00	The transformations of masculinity. New profiles of men	Arnaldo Spallaci, University of Bologna	Faculty of Social Sciences and Humanities, Room 35
17:00-19:00	ASTRA Open Air Museum		



TUESDAY, May 21 st			
HOUR	LECTURE TITLE/ ACTIVITY	SPEAKER	FACULTY AND ROOM
9:30 – 11:00	IKIGAI: Who Am I?	Roel Rietberg, Saxion University of Applied Sciences, Deventer, The Netherlands	Faculty of Economic Sciences, Room EM9
9:30 – 11:00	Discovering Malaysia's Tourism Gems	Nurul Nadia Mohamad, Peninsula College, Bt Kawan, Penang, Malaysia	Faculty of Economic Sciences, Room E31
9:30 – 11:00	Challenges of the labor market and the skills gap regarding employability in Republic of Moldova	Mihaela Balmuș-Andone, State University of Moldova, Chișinău, Republic of Moldova	Faculty of Economic Sciences, Room E21
9:30 – 11:00	Clustering and Rounding in Retail Prices and Financial Data	Keith Jakob, University of Montana, Missoula, USA)	Faculty of Economic Sciences, Room E41
9:30 – 11:00	Results Visualization for Sustainable Consumption Activities	Julian Vasilev, University of Varna, Varna, Bulgaria	Faculty of Economic Sciences, Room E51
9:30 – 11:00	Making a Difference with Better Supply Chain Management	Carl Cattell, Aston University, Birmingham, UK	Faculty of Economic Sciences, Room E11
9:30 – 11:00	Best Strategies for Teaching Business Classes at Kanagawa University in Yokohama, Japan When Students Come From a Wide Variety of Countries	Charles Hirst, Kanagawa University, Yokohama, Japan	Faculty of Economic Sciences, Room EP2
9.00-10.00	Brewing classes in University of Food Technologies - Plovdiv, Department Wine and Beer Technology	Petar Nedyalkov, University of Food Technologies, Plovdiv, Bulgaria	Faculty of Agricultural Sciences Food Industry and Environmental Protection, Room B 407
10:00-12:00	Diplomacy in the Contemporary World	Mirela Metushaj, Aleksandër Moisiu University of Durrës, Albania.	Faculty of Social Sciences and Humanities, Department for International Relations, Political Science, Security Studies, Room 204
12:00-14:00	40 years of Democracy in Argentina.	Rafael Ignacio Ruffo, National University Arturo Jauretche, Argentina	Faculty of Social Sciences and Humanities, Department for International Relations, Political Science, Security Studies, Room 204
12.00-13.00	Sustainable Opportunity to Enhance the Color of Meat Products	Khaoula Belguith,	Faculty of Agricultural Sciences Food Industry and Environmental Protection,



TUESDAY, May 21 st			
		Higher Institute for Biotechnology Sidi Thabet - University of Manouba, Ariana, Tunisia	Room B 100
11:00-12:00	The concept of green in Business English	Arusyak Ivanyan, Northern University, Armenia, Yerevan	Faculty of Letters and Arts, Room 41
11:00-12:00	Piano lesson	Kristi Bello, European University of Tirana, Albania	Faculty of Letters and Arts, Performing Arts Department 12 Banatului street, Room 3
10:00-12:00	Introduction to Google Earth Engine for Vegetation Monitoring	Dr. Khaled Hazaymed, Yarmouk University, Jordan	Faculty of Sciences, Room A01 and online https://meet.google.com/jyh-owmq-zpt
11:00-12:00	Arthur Miller's concept of tragedy and the common man	Marsella Turku "Aleksander Moisiu" University, Durrës, Albania,	Faculty of Letters and Arts, 5-7 Victoriei Bvd room 16
12:00-13:00	The meaning of the new era of Industry 4.0, Healthcare 4.0 and Education 4.0 in relation to the development of 5G networks, IOT and Smart Everything.	Dr. Tihomir Latinovic, University "VITEZ", Bosnia and Herzegovina	Faculty of Sciences, Room A01
12:00-14:00	Internationalisation of higher education: The case study of the University of Danang (Vietnam)	Quang Chinh Trinh, University of Danang Vietnam	Faculty of Social Sciences and Humanities, Department of History, Heritage and Protestant Theology, Room 35
12:00-14:00	Erasmus Open Doors 2024	Erasmus+ Office	
16:00-17:00	Translation and Signs of the Other	Tomasz Kalaga, Kujawy and Pomorze University in Bydgoszcz, Polonia	Faculty of Letters and Arts, Room 41
16:00-17:00	Salman Rushdie`s post-colonial impulses and post-modern techniques	Marsella Turku "Aleksander Moisiu" University, Durrës, Albania,	Faculty of Letters and Arts, 5-7 Victoriei Bvd room 17
15:30 – 17:00	Current State of Ukraine's Economy	Vitaliy Serzhanov, Uzhhorod National University, Uzhhorod, Ukraine	Faculty of Economic Sciences, Room EM9
15:30–17:00	Moldova State University: Focal Point of Excellence in Education and Research	Maria Hămuraru, Mihaela Balmuş-Andone, State University of Moldova, Chişinău, Republic of Moldova	Faculty of Economic Sciences, Room E21



TUESDAY, May 21st

15:30–17:00	Alignment of ICT Related Curricula with Labour Market Expectations: Lessons Learned from Poland and Norway	Grażyna Paliwoda-Pękosz, Krakow University of Economics, Krakow, Poland	Faculty of Economic Sciences, Room EP2
15:30–17:00	Generating Business Ideas for Start-Ups	Lisa Galina, State University of Moldova, Chişinău, Republic of Moldova	Faculty of Economic Sciences, Room E51
15:30–17:00	Examining Accountability in Private Foundations	Leah Diehl, University of Montana, Missoula, USA	Faculty of Economic Sciences, Room E31
15:30–17:00	Achieving a Comparative Advantage through Change Management	Gordana Gavric, Faculty of Business Economics and Entrepreneurship, Belgrade, Serbia	Faculty of Economic Sciences, Room E41
17:00–18:30	Banking on the Entrepreneurial Spirit	Wim Buekens, University of Applied Sciences and Arts HoGent, Gent, Belgium	Faculty of Economic Sciences, Room EP2
18:00-20:00	Equity and Quality in Education	Rossella Certini, Emiliano Macinai, University of Florence, Italy	Faculty of Medicine, Room MP 03



WEDNESDAY, May 22nd

HOURL	LECTURE TITLE/ACTIVITY	SPEAKER	FACULTY AND ROOM
9:00-10:00	The peculiarities of translation of phraseological units in the works by M. V. Gogol into English (as exemplified in the «Ukrainian» stories)	Anna Pavelieva, National University "Yuri Kondratyuk Poltava Polytechnic" Poltava, Ukraine	Faculty of Letters and Arts, ONLINE https://meet.google.com/ayx-gscz-pcd
9:00-10:30	"Christian Religious Education" (CRU) - a new subject in joint responsibility of the Protestant and Catholic church in Lower Saxony	Prof. Dr. Bernd Schröder, University of Göttingen, Germany	Faculty of Theology, Room Dumitru Staniloae
9:30– 11:00	Republic of Moldova: An Authentic Tourist Destination. Small country – Big Heart	Hămuraru Maria, State University of Moldova, Chişinău, Republic of Moldova	Faculty of Economic Sciences, Room E41
9:30– 11:00	Leaders vs. Managers	Iuliana Dragalin, State University of Moldova, Chişinău, Republic of Moldova	Faculty of Economic Sciences, Room E11
9:30– 11:00	Assessment of Export Activity of Woodworking Companies	Volodymyr Andryshyn, Uzhhorod National University, Uzhhorod, Ukraine	Faculty of Economic Sciences, Room EM9
9:30– 11:00	Best practices for business and/or product presentation	Lisa Galina, State University of Moldova, Chişinău, Republic of Moldova	Faculty of Economic Sciences, Room E21
9:30– 11:00	Tax Professionals' Information Search Process: Tools, Sources, and Strategies	Leah Diehl, University of Montana, Missoula, USA	Faculty of Economic Sciences, Room E51
9:30– 11:00	Metaheuristic Methods in Solving Management Problems	Grażyna Paliwoda-Pękosz, Krakow University of Economics, Krakow, Poland	Faculty of Economic Sciences, Room E31



WEDNESDAY, May 22nd

10:00 - 11:00	<p>Mastering TikTok: Strategies for Brand Engagement and Communication in Educational Institutions</p> <p>Media Credibility: Understanding Behavior, Verification, and Trustworthiness</p>	<p>Peter Krajčovič, Univerzita sv. Cyrila a Metoda v Trnave</p>	<p>Faculty of Social Sciences and Humanities, Room TBD and online meet.google.com/oaz-byub-drt</p>
10:00 - 11:00	<p>Leveraging ICT Tools for Enhanced Education</p>	<p>Dr. Amit Lathigara, RK University, Rajkot, India</p>	<p>Faculty of Sciences, Room A01 and online https://meet.google.com/ubb-xwdw-qnq</p>
10:00-13:00	<p><i>Overview of the Engineering Faculty and laboratories visit</i></p>	<p>Moderator Assist. prof. Mihai Crenganis</p>	<p>Faculty of Engineering, Room 301 and laboratories</p>
11:00-12:00	<p>The goal is speechlessness Languages in the liturgy of the Orthodox Churches</p>	<p>Prof. Dr. Andreas Müller, University of Kiel, Germany</p>	<p>Faculty of Theology, Room 44 and online meet.google.com/exn-sfnk-drg</p>
12:00-13:00	<p>Introduction on the Instituto Agroalimentario de Aragón</p>	<p>María Jesús Serrano Andrés, Universidad de Zaragoza- Instituto Agroalimentario de Aragón IA2, Zaragoza, Spain</p>	<p>Faculty of Agricultural Sciences Food Industry and Environmental Protection, Room B 402</p>
11:00-12:00	<p>International Business Culture</p>	<p>Arusyak Ivanyan, Northern University, Armenia, Yerevan</p>	<p>Faculty of Letters and Arts, Room 62</p>
11:00-12:00	<p>Embedding Sustainability Literacy with Language Teaching in Higher Education</p>	<p>Viqi Ardaniah, Universitas Airlangga, Surabaya, Indonesia</p>	<p>Faculty of Letters and Arts, Room 17</p>
11:00-12:00	<p>History of Albanian Music</p>	<p>Kristi Bello, European University of Tirana, Albania</p>	<p>Faculty of Letters and Arts, Performing Arts Department 12 Banatului street, Room 3</p>
12:00-13:00	<p>Workshop - <i>Best practices in internationalization (STT participants at FLA)</i></p>	<p>Eva-Nicoleta Burdușel (moderator)</p>	<p>Faculty of Letters and Arts, Room 41</p>
11:00 - 13:00	<p>Division Algorithm and Gröbner Bases</p>	<p>Dr. Erol Yılmaz, Bollu Abant İzzet Baysal University, Turkey</p>	<p>Faculty of Sciences, Room A01</p>



WEDNESDAY, May 22 nd			
15:00 - 16:00	High Performance Computing	Dr. Amit Barve, Parul University, India	Faculty of Sciences, Room A01 and online https://meet.google.com/srr-ixep-ekw
15:30 - 17:00	Usage of Eurostat data and visualised them by PowerBI	Várallyai László, University of Debrecen	Faculty of Economic Sciences, Room E51
14:00-16:00	Modern European Policies in Education for Social Vulnerable Groups: Field Research Admission Management Policies for High School Students in Reading Comprehension: Field Research Migration-Refugee Issue and Environmental Impacts European public administration: opportunities and challenges	Maria Vlachadi, University of Crete, Greece Syntyhaki Aikaterini, Hellenic Open University, Greece Bampaliari Panagiota, University of Macedonia, Eirini Kampantai Giorgio Oikonomou, Hellenic Open University	Faculty of Social Sciences and Humanities, Department for International Relations, Political Science, Security Studies, Room 204 meet.google.com/hiq-rtyc-kwh
15:00 - 16:30	Interreligious learning - didactics and media	Prof. Dr. Bernd Schröder, University of Göttingen, Germany	Faculty of Theology, Room Dumitru Staniloae and online https://meet.google.com/unb-nniu-vgm
16:00-17:00	Artificial Intelligence and Understanding in the Humanities: a Hermeneutic Perspective	Tomasz Kalaga, Kujawy and Pomorze University in Bydgoszcz, Polonia	Faculty of Letters and Arts, Room 17
15:30 – 17.00	Peculiarities, Problems and Incentives of Business Relocation in Conditions of War	Volodymyr Andryshyn, Uzhhorod National University, Uzhhorod, Ukraine	Faculty of Economic Sciences, Room E11
15:30 – 17.00	The Analysis of Ukraine's State Budget during the War	Vitaliy Serzhanov, Uzhhorod National University, Uzhhorod, Ukraine	Faculty of Economic Sciences, Room E21
15:30 – 17.00	Eco-Tourism in Malaysia	Nurul Nadia Mohamad, Peninsula College, Bt Kawan, Penang, Malaysia	Faculty of Economic Sciences, Room E31
15:30 – 17.00	Setting Goals and Objectives	Iuliana Dragalin, State University of Moldova, Chişinău, Republic of Moldova	Faculty of Economic Sciences, RoomE41
15:30 – 17.00	How to Manage Projects – Anywhere	Carl Cattell, Aston University, Birmingham, UK	Faculty of Economic Sciences, Room EM9



WEDNESDAY, May 22nd

16:45 - 18:10	Issues in Religious Education - some topics under discussion	Prof. Dr. Bernd Schröder, University of Göttingen, Germany	Faculty of Theology, Room Dumitru Staniloae and online https://meet.google.com/unb-nniu-vgm
---------------	--	---	---



THURSDAY, May 23rd

HOUR	LECTURE TITLE/ACTIVITY	SPEAKER	FACULTY AND ROOM
10:00-11:00	The Impact of Cytokines on Health-Related Quality of Life in Adolescents with Allergic Rhinitis	Bojan Joksimović, University of East Sarajevo, Faculty of Medicine Foča, Bosnia and Herzegovina	Faculty of Medicine, Room M103 (Liviu Cocora)
10:00 - 12:00	Applications of Gröbner Bases	Erol Yılmaz, Bollu Abant İzzet Baysal University, Turkey	Faculty of Sciences, Room A01
11:00-12:00	Teaching speaking	Arusyak Ivanyan, Northern University, Armenia, Yerevan	Faculty of Letters and Arts, Room 17
11:00-12:00	Albanian composers and their works	Kristi Bello, European University of Tirana, Albania	Faculty of Letters and Arts, Performing Arts Department 12 Banatului street, Room 3
12.00-13.00	Applying the tools of communication in management context for developing creativity	Pascal Dupeux, Université Claude Bernard Lyon1, Lyon, France	Faculty of Agricultural Sciences Food Industry and Environmental Protection, Room B 402
12:00 - 14:00	Workshop on <i>Sharing experiences about cooperation partnerships program - a managerial perspective</i>	Diana Mihaiu, (moderator)	Faculty of Economic Sciences, Room EP2
12:00-13:00	Workshop - <i>Best practices in internationalization (STT participants at FLA)</i>	Eva-Nicoleta Burdușel (moderator)	Faculty of Letters and Arts Room 41
17:00- 17:30	CLOSING CEREMONY	<i>Avram Iancu Hall, 5-7 Victoriei Blvd.</i>	



FRIDAY, May 24 th			
HOUR	LECTURE TITLE/ACTIVITY	SPEAKER	FACULTY AND ROOM
13.00-14.00	Current forms of therapy for urothelial carcinoma	Victor Garlonta, Clinic of Urology and Urological Oncology, Lahn-Dill-Kliniken/Wetzlar, Germany	Faculty of Medicine, Room M103 (Livi Cocora) and online https://meet.google.com/rcf-vtnv-yww
14.00-15.00	Lung resections after neoadjuvant chimio-imuno therapy	Ciprian Bolca, Sherbrooke University, Longueuil, Québec, Canada	Faculty of Medicine, Room M103 (Livi Cocora) and online https://meet.google.com/rcf-vtnv-yww https://us05web.zoom.us/j/86484967859?pwd=U0f47TtFpgRZjG5bqwxm1qjczTWwp7.1 (40 min)
16.00-17.00	Surgical management of prostate cancer	Pathak Ram, Mayo Clinic, Jacksonville, Florida, United States of America	Faculty of Medicine, Room M103 (Livi Cocora) and online https://meet.google.com/rcf-vtnv-yww https://us05web.zoom.us/j/88247888320?pwd=cCX681f5iPxOO9L1Ikn5EmykFbR6O2.1 (40 min)
18.00-19.00	Cultural activities	Departure from the Rectorate building, 10 Victoriei Blvd.	



USEFUL LINKS

LOCATION	GOOGLE MAPS LINK
Avram Iancu Hall	https://goo.gl/maps/kYARsBMTc1k41HTb6?coh=178571&entry=tt
Rectorate Building (Erasmus+ Office)	https://goo.gl/maps/C335Nz5zsV53fuAU7?coh=178571&entry=tt
<i>Hanul din Tulgheş</i> Restaurant	https://maps.app.goo.gl/FZhb3KQnoJFDKwPH9
ULBS Cafeteria	https://goo.gl/maps/bE2frmzMwo2aeDCH6?coh=178571&entry=tt
Faculty of Engineering	https://goo.gl/maps/UXf653VJekVmfvWq6?coh=178571&entry=tt
Faculty of Letters and Arts	https://goo.gl/maps/iZYktAYBDZCwGDjF6?coh=178571&entry=tt
Faculty of Letters and Arts, Performing Arts	https://maps.app.goo.gl/AX9U1bko4pXuFCNJA
Faculty of Economic Sciences	https://goo.gl/maps/mmp5vnJv4zueiCgg5?coh=178571&entry=tt
Faculty of Social Sciences and Humanities	https://goo.gl/maps/kYARsBMTc1k41HTb6?coh=178571&entry=tt
Faculty of Social Sciences and Humanities (Department for International Relations, Political Science, Security Studies)	https://maps.app.goo.gl/fgtyMTRohD338PYU9
Faculty of Social Sciences and Humanities (Department of History, Heritage and Protestant Theology)	https://goo.gl/maps/kYARsBMTc1k41HTb6?coh=178571&entry=tt
Faculty of Sciences	https://goo.gl/maps/2o9JiMKShfVLagqL6?coh=178571&entry=tt
Faculty of Agricultural Sciences, Food Industry and Environmental Protection	https://goo.gl/maps/qxCM6VLkCcmPqJD49?coh=178571&entry=tt
Faculty of Medicine	https://goo.gl/maps/XT4uxweqMeEXtqUC7?coh=178571&entry=tt
Faculty of Law	https://goo.gl/maps/jrSu3R7tbxuFKd7H9?coh=178571&entry=tt
Faculty of Theology	https://goo.gl/maps/jyxW2FyjC3mjL6vr7?coh=178571&entry=tt