## LUCIAN BLAGA UNIVERSITY OF SIBIU



## International Week of Lucian Blaga University of Sibiu - 2025 May 19-23, 2025

9:30 - 10.00	<b>Registration of participants</b> *EU participants, kindly please bring your teaching/training mobility documents to be signed and stamped by Lucian Blaga University of Sibiu	
10:00	OPENING CEREMONY Speakers: Prof. Raluca Sassu, Ph.D., Vice-Rector Prof. Andrei Terian - Dan, Ph.D., Vice-Rector Dr. Suzanne Tilleman, Sprunk & Burnham Endowed Dean, College of Business, University of Montana, USA Dr. Delia Ştefenel, Head of the International Relations Department	<i>Avram Iancu</i> Hall, 5-7 Victoriei Blvd.

HOUR	LECTURE TITLE	SPEAKER	FACULTY AND ROOM
11:20 - 12:20	Overview of the Faculty of Social Sciences and Humanities: Research, Academic Programs, Students	Daniel Mara, Dean of the Faculty of Social Sciences and Humanities Radu Racovițan, Vice- Dean of the FSSU Daniela Stanciu- Păscărița ERASMUS+ Coordinator	Faculty of Social Sciences and Humanities 5-7 Victoriei Blvd, First floor, Room 35
11:30 - 12.30	Overview of the Faculty of Economic Sciences: Research, Academic Programs, Students	Faculty of Economic Sciences' Management Team	Faculty of Economic Sciences, Calea Dumbrăvii, no.17, Mezzanine floor, Room EM10

14:30 - 16:00	How will Artificial Intelligence Influence Job Profiles in Media and Communication	Steffen Hillebrecht, Technical University of Applied Sciences Würzburg - Schweinfurt, Germany	Faculty of Social Sciences and Humanities (Department of Social Work, Journalism, Public Relations and Sociology) <u>meet.google.com/mnc-rkjd- enw</u>
16:20-17:50	The role of Algerian HE in fostering student entrepreneurship	<b>Nassima Kaid</b> Djillali Liabes University, Algeria	Faculty of Letters and Arts- online <u>https://meet.google.com/xg</u> <u>e-ixdq-zpv</u>
	Due to the weather conditions, the ASTRA Museum tour has been rescheduled for Wednesday at 17:00.		

	TUESDAY, May 20 <sup>th</sup>			
HOUR	LECTURE TITLE/ACTIVITY	SPEAKER	FACULTY AND ROOM	
8:00 - 9:00	Urban Streams	<b>Dana Komínková</b> , Czech University of Life Sciences Prague, Prague, Czech Republic	Faculty of Sciences, Costache Negri no. 8, Room C1	
09:40 - 11.00	Ikigai: What gives your life value?	<b>Roel Rietberg</b> , (former) Saxion University of Applied Sciences, Deventer, The Netherlands	Faculty of Economic Sciences Room EM9	
09:40 - 11.00	Powering Innovation: How Academia- Industry Partnerships Shape the Future of Maritime Business and Logistics	<b>Umi Kalthum Abu Bakar</b> , Peninsula College Georgetown, Batu Kawan, Penang, Malaysia	Faculty of Economic Sciences Room E11	
09:40 - 11.00	Building project competencies of students using the Micro.P3.Express methodology	<b>Sławomir Wawak</b> , Krakow University of Economics, Krakow, Poland	Faculty of Economic Sciences Room E21	
09:40 - 11.00	How to Manage Projects Anywhere	Carl Catttell, Aston Business School, Birmingham, England	Faculty of Economic Sciences Room E31	
09:40 - 11.00	The evolution of digital marketing through influencers, innovation, and emerging technologies	<b>Veronica Bulat</b> , Moldova State University, Chisinau, Republic of Moldova	Faculty of Economic Sciences Room E41	
09:40 - 11.00	AI Tools for Tourism Students: Boost Creativity, Research, and Presentations	<b>Zahar Hussain</b> , Unimas, Kota Samarahan, Sarawak, Malaysia	Faculty of Economic Sciences Room E51	
08:30 - 11:00	<i>Workshop</i> : Teams for the Future: School, Police, and Community Serving Youth	Annika Svensson, Middle Region Police, Sweden Vlad Virgil, Uppsala Municipality, Sweden	ULBS EduHub	
9:40 - 11:10	The civil service of the European Union	<b>Giorgio Oikonomou,</b> Hellenic Open University Athens, Greece	Faculty of Social Sciences and Humanities (Department for International Relations, Political Science, Security Studies) Room 204	
9:40 - 11:10	The Migration Issue and Future Challenges in Europe	<b>Maria Vlachadi,</b> Department of Political Science, University of Crete, Greece	Faculty of Social Sciences and Humanities (Department for International Relations, Political Science, Security Studies) Room 204	
9:40 - 11:10	Gaziantep Cuisine	<b>Ali Ozkan,</b> Gaziantep University, Gaziantep, Türkiye	Faculty of Agricultural Sciences Food Industry and Environmental Protection, Room B404/B100	
10.00 - 11.00	Introduction: About The Philippine Institute of Pure and Applied Chemistry (PIPAC)	Armando Victor Jr. Guidote, Ateneo de Manila University, Philippines	ULBS SmartHub, Room 101	
11:00 - 12:00	Higher Education and Research at Djillali Liabès University: An Overview	<b>Mohammed Benhammouda</b> , Djillali LIABES University, Algeria	ULBS SmartHub, Room 101	

11:00 - 12:00	Philosophical Elements in the Patristic Thought: How I met Maximus the Confessor	Sebastian Mateiescu, Institute for Philosophy, Leiden University, The Netherlands	Faculty of Theology, Room 03
11:20 - 13:00	Building a Safer Future: Police, School, and Community Collaboration for Youth Security	Alma Aittamaa, Uppsala Municipality, Sweden Annika Svensson, Middle Region Police, Sweden	Faculty of Social Sciences and Humanities (Department for International Relations, Political Science, Security Studies) Room 204
11:20 - 13:00	Crime prevention strategies, current challenges, and collaborative efforts to ensure safer communities	<b>Jonas Eronen</b> , Uppsala Police School, Sweden	Faculty of Social Sciences and Humanities (Department for International Relations, Political Science, Security Studies) Room 204
11:20 - 13:00	Social Services Act and SSPF	Sanja Obrenovic Johansson, Södertörn University College, Sweden	Faculty of Social Sciences and Humanities (Department for International Relations, Political Science, Security Studies) Room 204
11:20 - 13:00	Community policing and police legitimacy: a review of the literature	Anders Nordström, Södertörn University College, Sweden	Faculty of Social Sciences and Humanities (Department for International Relations, Political Science, Security Studies) Room 204
12:00 - 13:00	Physiotherapy Interviewing	<b>Kristi Cela</b> , European University of Tirana, Albania	Faculty of Medicine, Room M 103 (Liviu Cocora) <u>https://meet.google.com/iyx-</u> <u>nadi-nsx</u>
12:00 - 13:00	Higher Education and Research at University of Banja Luka	<b>Sandra Kosić-Jeremić</b> , University of Banja Luka, Bosnia and Herzegovina	ULBS, SmartHub, room 101
13:00 - 13:30	Postural Assessment	<b>Kristi Cela</b> , European University of Tirana, Bosnia and Herzegovina	Faculty of Medicine, Room M 103 (Liviu Cocora) <u>https://meet.google.com/iyx-</u> <u>nadi-nsx</u>
13:30- 16:00	Cell culture and application areas	Hayrani Eren Bostanci, Cumhuriyet University, Turkey	Faculty of Medicine, Room M 103 (Liviu Cocora) <u>https://meet.google.com/iyx-</u> <u>nadi-nsx</u>
12:00 - 13:00	<i>Workshop:</i> Internationalization of Higher Education: Perspectives, Challenges	IRO Office	International Relations Office (Rectorate Building)
14:00 - 15:00	Febrile Illness Among Hospitalized Patients in Tropical Regions: Insights from Indonesia	<b>Muhammad Vitanata Arfijanto</b> , Universitas Airlangga, Indonesia	Faculty of Medicine, Room M 103 (Liviu Cocora) <u>https://meet.google.com/iyx-</u> <u>nadi-nsx</u>
15:00	SIBIU CITY TOUR	Meeting point: ULBS Cafeter	ria (31, Victoriei Blvd.)
15:00 - 16:00	Acute Febrile Illness with Thrombocytopenia: Common Causes and Clinical Insights	<b>Muhammad Vitanata Arfijanto</b> , Universitas Airlangga, Indonesia	Faculty of Medicine, Room M 103 (Liviu Cocora) <u>https://meet.google.com/iyx-</u> <u>nadi-nsx</u>

14:30 - 16:10	AI-Assisted Chinese Multimodal Teaching Practice	<b>Shi Yanlan</b> Beijing Language and Culture University, China	Faculty of Letters and Arts, online <u>https://meet.google.com/wga-</u> <u>zpvb-yju</u>
16:00 - 18:00	Democratic education for school and university students	Rossella Certini Emiliano Macinai, University of Florence, Italy	Faculty of Medicine, Room MP03
16:30- 17.30	The future of research: collaboration between academia and industry	<b>Diana Movchan,</b> Kyiv National University of Taras Shevchenko, Ukraine	Faculty of Law Room 103 online Googlelink
17:00 - 18:00	Transylvania and Language Diversity in the Austro-Hungarian Army	<b>Tamara Scheer</b> , University of Vienna, University of Innsbruck, Austria	Faculty of Social Sciences and Humanities (Department of History, Heritage and Protestant Theology), Victoriei 5-7, Room 35
18:00 - 20:00	The immersive laboratory: designing transformative experiences	<b>Ester Giamberini</b> , University of Florence <b>Christian DiStefano</b> , University of Florence, Italy	Faculty of Medicine, Room MP03
18:00 - 20:00	Agile vs Scrum: Key Differences & Benefits	<b>Daniel Hunyadi</b> , Lucian Blaga University of Sibiu	NTT DATA building, Evolution Room

	WEDNESDAY, May 21st			
HOUR	LECTURE TITLE/ACTIVITY	SPEAKER	FACULTY AND ROOM	
9:40-11:00	<i>Workshop:</i> Best practices in academic exchanges: international mobility of staff and students	Moderator Assoc.Prof. Eva-Nicoleta Burduşel, PhD.	Faculty of Letters and Arts, Room 16	
9:40-11:00	The role of communication in achieving goals	<b>Volodymyr Andryshyn</b> , Uzhorod University, Ukraine	Faculty of Economic Sciences, Room EP2	
9:40-11:00	How to measure Happiness?	<b>Roel Rietberg</b> , (former) Saxion University of Applied Sciences, Deventer, The Netherlands	Faculty of Economic Sciences, Room EM9	
9:40-11:00	The importance of female labor force participation and the situation in OECD countries	<b>Melike Dedeoglu</b> , Erciyes University, Turkey	Faculty of Economic Sciences, Room E11	
9:40-11:00	Sustainable Tourism in Cultural Landscape Areas: Ihlara Valley (Cappadocia-Turkey)	<b>Funda Varnaci Uzun</b> , Aksaray University, Turkey	Faculty of Economic Sciences, Room E21	
9:40-11:00	Why Donate? Cultural Perspectives on Personal Artifacts in Museums (Malaysia vs. Europe)	<b>Zahar Hussain</b> , Unimas, Kota Samarahan, Sarawak, Malaysia	Faculty of Economic Sciences, Room E31	
9:40-11:00	Innovating rural tourism in the Republic of Moldova through research, identity, and digital engagement	Veronica Bulat, Moldova State University, Chisinau, Republic of Moldova	Faculty of Economic Sciences, Room E41	
9:40-11:00	Fostering Inclusive Learning Environments: Best Practices for Universities	<b>Umi Kalthum Abu Bakar</b> , Peninsula College Georgetown, Batu Kawan, Penang, Malaysia	Faculty of Economic Sciences, Room E51	
9:40-11:00	Contemporaneous Economic, Social, and Human Challenges: Empirical and Factual evidence	<b>Val Vlad,</b> Penn State, The Behrend College, Erie, PA, U.S.A.	Faculty of Economic Sciences, Room E52	
10:00 - 11:00	Investigative Journalism: The NSU case in Germany	<b>Tanjev Schulz</b> , Johannes Gutenberg University Mainz, Germany	Faculty of Social Sciences and Humanities (Department of Social Work, Journalism, Public Relations and Sociology) Brutarilor, Room C1	
10:00-13:00	Overview of the Engineering Faculty and laboratories visit	Moderator Assist. Prof. Mihai Crenganis	Faculty of Engineering, Room 301 and laboratories	
11.20-12.05	Cleaning and Sanitation of Food Plants	Simran Kaur Arora, Gobind Vallabh Pant University of Agriculture and Technology Pantnagar, Pantnagar, India	Faculty of Agricultural Sciences Food Industry and Environmental Protection, Room B100	
12:00 - 13:00	PIPAC R&D with Industry	Armando Victor Jr. Guidote, Ateneo de Manila University, Philippines	ULBS SmartHub, Room 101	

12:00 - 13:00	Introduction to Sleep: Understanding the Basics	<b>Ana Perdigão</b> , Universidade de Coimbra, Portugal	Faculty of Medicine, Room M 103 (Liviu Cocora)
12:00 - 13:30	Workshop: Discover Romania Through Its Language	IRO Staff	ULBS EduHub
13:00 - 14:00	A Problem-Based Learning Experience: Exploring Sleep in Childhood	<b>Ana Perdigão</b> , Universidade de Coimbra, Portugal	Faculty of Medicine, Room M 103 (Liviu Cocora) <u>https://meet.google.com/iyx-</u> <u>nadi-nsx</u>
14:00 - 15:00	Pregnancy monitoring: nursing care in the prenatal period	<b>Teresa Silva</b> , Nurse School of Coimbra University, Portugal	Faculty of Medicine, Room M 103 (Liviu Cocora) <u>https://meet.google.com/iyx-</u> <u>nadi-nsx</u>
15:00 - 16:00	Nursing Care on assistant and promotion of breastfeeding	<b>Teresa Silva</b> , Nurse School of Coimbra University, Portugal	Faculty of Medicine, Room M 103 (Liviu Cocora) <u>https://meet.google.com/iyx-</u> <u>nadi-nsx</u>
14:40 - 16:10	On releasement: meditative thinking, poetry and letting go & Textuality, interpretation and Artificial intelligence	<b>Tomasz Kalaga</b> Kujawy and Pomorze University in Bydgoszcz, Poland	Faculty of Letters and Arts, Room 41
16:20 - 17:50	Sustainable Tourism Planning in Turkey	<b>Funda Varnaci Uzun</b> , Aksaray University, Aksaray, Turkey	Faculty of Economic Sciences Room EM9
16:20 - 17:50	Making a difference with better Supply Chain Management	<b>Carl Catttell</b> , Aston Business School, Birmingham, England	Faculty of Economic Sciences Room EP2
16:20 - 17:50	Low quality in projects - causes and ways to change.	Sławomir Wawak, Krakow University of Economics, Krakow, Poland	Faculty of Economic Sciences Room E11
16:20 - 17:50	Turismul rural în Republica Moldova: actualitate și perspective de dezvoltare	<b>Natalia Antoci,</b> Universitatea de Stat din Moldova, Chișinău, Moldova	Faculty of Economic Sciences Room E21
16:20 - 17:50	Climate Migration: Scary Scenarios and Possible Economic Consequences	<b>Melike Dedeoglu</b> , Erciyes University, Turkey	Faculty of Economic Sciences Room E31
16:20 - 17:50	Current Challenges in Global Supply Chains	Simona Stan, University of Montana, Missoula, USA	Faculty of Economic Sciences Room E51
16:20 - 17:50	Historical and Cyclical Approaches to the Phenomenon of Economic Growth in the U.S.A.	<b>Val Vlad</b> , Penn State, The Behrend College, Erie, PA, U.S.A.	Faculty of Economic Sciences Room E52
17:00	ASTRA Museum Tour	Meeting point: ASTRA M	luseum Main Entrance

17:00 - 18:00	Husbands and Fathers. Profile of Italian and Romanian Men in the Family, in Domestic Work, and in the Care and Education of Children	<b>Arnaldo Spallacci</b> , University of Bologna, Italy	meet.google.com/imp-ednr-vid
18:00 - 19:00	Strengthening Gender Medicine. Foundational Knowledge	<b>Fulvia Signani</b> , University of Ferrara, Italy	meet.google.com/tsh-oqqr-woe

	THURS	SDAY, May 22 <sup>nd</sup>	
HOUR	LECTURE TITLE/ACTIVITY	SPEAKER	FACULTY AND ROOM
8:00-9:30	Innovative teaching methods under war stress & Facilitating in academic and growing as an academician under full- scale Russian invasion circumstances	<b>Olha Dunievska</b> Taras Shevchenko National University, Ukraine	Faculty of Letters and Arts online: <u>https://meet.google.com/mkz-ofno-</u> <u>rhc</u>
9:40-11:10	<i>Workshop</i> : Language - Bridging Time and Space	Confucius Institute at ULBS	Faculty of Letters and Arts Room 38
9:40-11:10	Rethinking Urban Systems Through Nature-Based and Circular Economy Solutions	<b>Dana Komínková</b> , Czech university of Life Sciences Prague, Prague, Czech Republic	Faculty of Agricultural Sciences Food Industry and Environmental Protection, Didactical Farm Rusciori, Amphitheater
9:00 - 10:00	Educational Psychology	<b>Baia Kublashvili</b> , European University, Tbilisi, Georgia	Faculty of Social Sciences and Humanities (Department for Education Sciences), Calea Dumbrăvii nr. 34, room 004
11:20-12:50	Translation beyond translation studies. The methodological significance of translation practice	<b>Paolo Magagnin</b> Ca' Foscari University of Venice, Italy	Faculty of Letters and Arts online: <u>https://meet.google.com/mra-uudi-</u> <u>nuu</u>
11:20- 13.00	Diversity, equity and inclusion in Higher Education	<b>Diana Movchan,</b> Kyiv National University of Taras Shevchenko, Ukraine	Faculty of Law Room 103 online Googlelink
12:00 - 13:00	MRI-guided prostate biopsy and local therapy for prostate cancer	Victor Garlonta, Clinic of Urology and Urological Oncology, Lahn- Dill-Kliniken/Wetzlar, Germany	Faculty of Medicine, Room M 103 (Liviu Cocora) <u>https://meet.google.com/iyx-nadi-</u> <u>nsx</u>
13:00 - 14:00	A Matter of Trust - What People Think About News Media	Tanjev Schulz, Johannes Gutenberg University Mainz, Germany Moderator: Assoc.Prof. Adela Popa	Faculty of Social Sciences and Humanities (Department of Social Work, Journalism, Public Relations and Sociology) Lucian Blaga Street 2A, floor 3, Room M305
13:00 - 14:00	Phenotypic and functional characteristics of human myeloid suppressor cells differentiated in vitro from monocytes under the influence of granulocyte/macrophage colony stimulating factor, interleukin 6 and prostaglandin E2	<b>Bojan Joksimović</b> , University of East Sarajevo, Bosnia and Herzegovina	Faculty of Medicine, Room M 103 (Liviu Cocora) https://meet.google.com/iyx-nadi- nsx
14:40 - 15:10	Blending Qualitative and Quantitative Approaches : A Strategic Guide to Mixed Methods Research Design	Sohel MD Solman, Daffodil International University, Bangladesh Moderator: Assoc.Prof. Radu- Ioan Popa Lucian Blaga University of Sibiu	Faculty of Social Sciences and Humanities (Department of Social Work, Journalism, Public Relations and Sociology) Lucian Blaga Street 2A, floor 3, room M305

14:00 - 15:00	The Impact of Cytokines on Coagulation Profile in COVID-19 Patients: Controlled for Socio- Demographic, Clinical, and Laboratory Parameters	<b>Bojan Joksimović</b> , University of East Sarajevo, Bosnia and Herzegovina	Faculty of Medicine, Room M 103 (Liviu Cocora) <u>https://meet.google.com/iyx-nadi-</u> <u>nsx</u>
15:00 - 16:00	Lung metastasectomy in renal cancer	<b>Ciprian Bolca</b> , Sherbrooke University, Canada	Faculty of Medicine, Room M 103 (Liviu Cocora) https://meet.google.com/iyx-nadi- nsx
17:30 - 19:00	"Meet&Greet - Global students" (dedicated to ULBS international students)	ULBS SmartHub	
17:00- 17:30	CLOSING CEREMONY	Avram Iancu Hall, 5-7 Victoriei Blvd.	

FRIDAY, May 23 <sup>rd</sup>				
HOUR LECTURE TITLE/ACTIVITY SPEAKER FACULTY AND ROOM				
10.00-19.00	Cultural trip Corvin Castle -upon prior registration-	Departure from the Rectorate building, 10 Victoriei Blvd.		

Location	GOOGLE MAPS LINK
Avram Iancu Hall	https://goo.gl/maps/kYARsBMTC1k41HTb6?coh=178571&entry=tt
Rectorate Building (International Relations Office)	https://goo.gl/maps/C335Nz5zsV53fuAU7?coh=178571&entry=tt
ASTRA MUSEUM	https://maps.app.goo.gl/QtwxkXF24iwtBiLw9
<i>Cămara Boierului</i> Restaurant	https://maps.app.goo.gl/xMHQEJHay61YdLma9
Silva Restaurant	https://maps.app.goo.gl/kPPZ9yS2291J1BTE6
<i>La Crama</i> Restaurant, Hunedoara	https://maps.app.goo.gl/XW7evVLNTyLg8F6W9
ULBS Cafeteria	https://goo.gl/maps/bE2frmzMwo2aeDCH6?coh=178571&entry=tt
ULBS SmartHub	https://maps.app.goo.gl/jci3Ej3AChPDFYLj7
ULBS EduHub	https://maps.app.goo.gl/zSVMt5LnSSaunSiq5
Faculty of Engineering	https://goo.gl/maps/UXf653VJekVmfvWq6?coh=178571&entry=tt
Faculty of Letters and Arts	https://goo.gl/maps/iZYktAYBDZCwGDjF6?coh=178571&entry=tt
Faculty of Letters and Arts, Performing Arts	https://maps.app.goo.gl/AX9U1bko4pXuFCNJA
Faculty of Economic Sciences	https://goo.gl/maps/mmp5ynJv4zueiCgq5?coh=178571&entry=tt
Faculty of Social Sciences and Humanities	https://goo.gl/maps/kYARsBMTC1k41HTb6?coh=178571&entry=tt
Faculty of Social Sciences and Humanities (Department for International Relations, Political Science, Security Studies)	https://goo.gl/maps/jrSu3R7tbxuFKd7H9?coh=178571&entry=tt
Faculty of Social Sciences and Humanities (Department of History, Heritage and Protestant Theology)	https://goo.gl/maps/kYARsBMTC1k41HTb6?coh=178571&entry=tt

Faculty of Social Sciences and Humanities (Department of Social Work, Journalism, Public Relations and Sociology)	https://maps.app.goo.gl/FMRUUHPeCCW5GoJH7
Faculty of Social Sciences and Humanities (Department for Education Sciences)	https://maps.app.goo.gl/YbGPiaokHfXcUf8K7
Faculty of Sciences	https://goo.gl/maps/209JiMKShfVLagqL6?coh=178571&entry=tt
Faculty of Agricultural Sciences, Food Industry and Environmental Protection	https://goo.gl/maps/qxCM6VLkCcmPqJD49?coh=178571&entry=tt
Faculty of Medicine	https://goo.gl/maps/XT4uxweqMeEXtqUC7?coh=178571&entry=tt
Faculty of Law	https://goo.gl/maps/jrSu3R7tbxuFKd7H9?coh=178571&entry=tt
Faculty of Theology	https://goo.gl/maps/jyxW2FyjC3mjL6vr7?coh=178571&entry=tt
NTT DATA	https://maps.app.goo.gl/o4HRWddGFkq5VRCM7